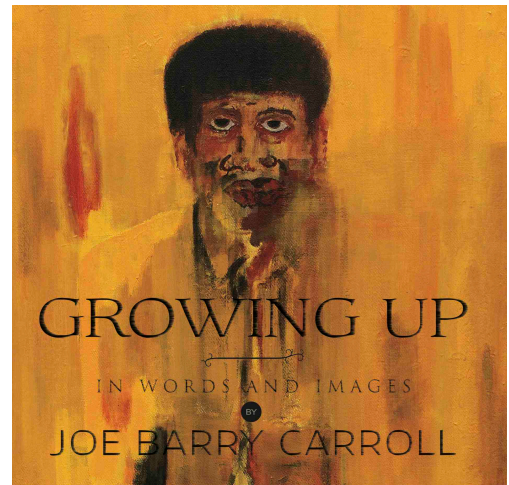


For Immediate Release

Former NBA All Star Joe Barry Carroll Publishes Memoir and Art

February 6, 2014 ATLANTA, GA. – Joe Barry Carroll has written and published a memoir about growing up as the tenth of thirteen children in Pine Bluff, AR and Denver, CO to become a seven-foot-tall Purdue All-American, overall first-round draft pick, NBA All Star, wealth advisor, philanthropist, artist and writer. The coffee table book, “Growing Up ... In Words and Images,” features more than 70 of Carroll’s original paintings paired with narratives about his life.

Praise for the book includes Tony-award nominated director Kenny Leon who wrote, “Joe Barry Carroll's *Growing Up* is poetic, strong, fragile, and honest. It tells universal stories that flow, and move us and remind us how resilient the human spirit can be.”



“Growing Up . . . In Words and Images”

In the book’s introduction Carroll writes:

In college I studied economics, not literature or art. From there I became a professional basketball player. Given my lack of formal training in art and literature, it might seem peculiar that I chose to climb this artistic and literary mountain . . .

What is different about my story that would compel someone to pause and take interest? . . . I offer myself along the lines of a shared sameness. While this could be considered my story, it remains every person’s story, as we all share the same fears and shed similar tears during our lifetimes. I offer this as a celebration of the commonality we all share in some way, shade, or verse.

Several book launch events are scheduled for the weekend of February 14th at Purdue University, in conjunction with a half-time ceremony honoring Carroll at the Purdue-IU men's basketball game and an exhibit of his paintings at the Black Cultural Center.

Carroll played at Purdue from 1976-80 and is the only Purdue men's basketball player to score a triple double with 16 points, 16 rebounds and 11 blocks. He led the Boilermakers to the NIT finals his junior year and the NCAA tournament Final Four in his senior year, when he was named a first-team All-American. The No. 1 overall pick in the 1980 NBA draft, he played professionally for 11 years, appeared in several NBA playoff games and in the 1987 all-star game. His NBA totals are 12,455 points, 5,404 rebounds, 1,264 assists and 1,122 blocked shots. He averaged a career-high 24 points a game in the 1983-84 season.

“Growing Up ... In Words and Images,” is available online through Amazon.com and joebarrycarroll.com. Proceeds from all book sales are donated to selected non-profit entities. For 2014 those organizations include Georgia Innocence Project, Purdue Black Cultural Center and John Purdue Club.

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